

Dr. Fredda Branyon

*My life's mission is to Educate
people about the power of Hope*

IT'S ALL ABOUT THE MONEY:

THE TRUTH ABOUT ORTHODOX CANCER TREATMENTS



TABLE OF CONTENTS

About Fredda Branyon	3
Introduction to the War in Medicine	5
Foundation of the War in Medicine	8
Case Study of Scientific Corruption	11
Remission, Cure Rates, and Other Deceptions (Part 1) ...	14
Remission, Cure Rates, and Other Deceptions (Part 2) ...	18
The Approval of Chemotherapy Drugs	22
The Scientific Evidence for Alternative Medicine	25
Cancer Research	28
Case Study of Media Corruption	30
How the Media and Establishment Control the Public ...	32
Other Techniques Media and Government Use	35
The Role of the FDA	38
The FDA Versus Freedom of Speech	41
Who Do You Believe - Follow the Money Trail	44



About Fredda Branyon

Fredda Branyon's dedication to healing and hope began as a teenager during her Candy Striper days. Fredda has enjoyed more than 38 years in the medical profession. She was a nurse before earning her pre-medical degree at Wofford College in Spartanburg, SC. Upon completion of Wofford's pre-med program, she entered the medical program at the Southwest College of Naturopathic Medicine in Tempe, AZ. Fredda has studied with medical experts throughout the world and has dedicated her life to educating patients and their families on the benefits of Complementary Medicine. Fredda Branyon is also the founder and Administrative Director of New Hope Unlimited, a medical referral business that offers patients access to various treatment options provided by licensed physicians from around the world.

Fredda initially became interested in Naturopathic medical alternatives through a family tragedy. Her mother was diagnosed with stomach cancer and, being a nurse and pre-med student, Fredda wanted to be sure that her mother received the best care available. Unfortunately, the family was presented with limited treatment options and she grew increasingly dissatisfied with how the traditional medical system handled patient needs, as well as the needs of the patient's family and caregivers. The overwhelming emotions Fredda experienced during this difficult time prompted her to begin searching for a better way. She began searching for hope.

Shortly after her mother lost her battle with cancer, Fredda committed her life to find and educating the public about various alternatives that could improve the quality of life, potentially increase success rates, and help prevent chronic illness. More than anything, she wanted to give people that were experiencing the same sense of frustration and helplessness the information they need to make a well-informed decision regarding their medical treatment. She strongly believes that the patient and their family should have a voice when it comes to treatment options, and that voice needs to be heard.

Although Fredda Branyon has chosen not to seek licensure as a physician, she has dedicated her life to the advancement of complementary and holistic medicine and has worked diligently to educate both patients and physicians on the true power of hope. Throughout her illustrious career, she has studied with the world's most renowned alternative oncology experts from Germany, Israel, Japan, and Mexico.

Fredda Branyon has been honored with the following awards and acknowledgments (among others):



- The Legacy Award and Exceptional Leadership Award. Other recipients of these prestigious awards have included Mother Teresa, Linus Pauling, Oprah Winfrey, Peter Ueberroth, Mikhail Gorbachev, Viktor Frankl, Hans Selye, Roberto Assagioli, Peter Drucker, Henry Mintzberg, Donald Petersen, George Goodheart, and Isaac Asimov.
- Guest Speaker for many medical conferences and workshops.
- Interviewed on several radio talk shows.
- Appeared on several TV talk shows.
- Asked to participate in several Discovery Channel documentaries.
- Honored by the exceptional opportunity to lecture for Dr. Robert Atkins and his working colleges on three separate occasions.
- Developed an alternative IV protocol for the treatment of Cancer that was the first of its kind to be allowed for use in major hospitals in Atlanta, GA, and Scottsdale, AZ.
- Fredda Branyon was the first ND allowed to join the American College for Advancement in Medicine (ACAM), whose membership was previously restricted to MDs and DOs.
- Fredda Branyon was the first ND allowed to participate in the Susan Komen Race for the Cure as a representative of alternative medicine.

Fredda Branyon has dedicated her life to the advancement of complementary medicine and has worked diligently to educate both patients and physicians on the true power of hope. Visit Fredda Branyon's site www.freddabranyon.com to read more articles on healing, a healthy lifestyle, and hope.

PART 1

INTRODUCTION TO THE WAR IN MEDICINE



Patients who come to our clinic, New Hope Unlimited, are always asking us “Why can’t doctor’s work together using all healing modalities that have been proven to work?” The war between orthodox medicine and alternative medicine is lengthy so I am breaking this subject down to 13 separate articles. The first chapter is: Introduction to the War in Medicine.

The world we now live in is made of fast foods, fast cars and shallow answers. We all want to learn everything by watching a ½ hour TV program. Instead of really reading articles on the internet, we scan the articles. The world of cancer politics and treatment are far from simple subjects. President Nixon declared the “War On Cancer”, but it really appears we have not won the cancer war since it’s still apparent today.

PHARMACEUTICAL COMPANIES ARE MAKING BILLIONS YEARLY

Orthodox medicine is well-organized, well-funded and has control over the news media because of the huge amount of advertising dollars that are spent by the pharmaceutical companies. The doctors involved in alternative treatment for cancer do not have the monetary backing to advertise as heavily as the pharmaceutical companies do. More exposure through advertising keeps their product in front of the people. Pharmaceutical companies make BILLIONS of dollars in profits on their chemotherapy drugs every year. Some people have the ability to “look the other way” for the right price.



ALTERNATIVE MEDICINE SEEMS DISJOINTED

On the other hand, alternative medicine seems to be very poorly organized, poorly funded, disjointed and persecuted by orthodox medicine. Decisions are, unfortunately, based solely on what they hear on television. The fact that orthodox medicine has lots of money and alternative medicine is disjointed has nothing to do with which type of medicine has the best treatment for cancer. Orthodox medicine uses surgery, chemotherapy and radiation while alternative medicine uses treatment plans with names like Breuss Tea, Budwig Flaxseed, Brandt Grape Cure and Essiac Tea Rife Machine. No doubt you haven't heard of any of these because these aren't highly advertised in all the medias.

IT'S ABOUT POWER, MONEY AND CONTROL

This is really a political war, all about money, power and the control of the general public. Orthodox medicine maintains the power they've had since 1910. The truth is hidden from the public so they do not know about alternative medicine and treatments for cancer. We have MDs refer patients to us and become our patients themselves. The problem is that most of the time, this is done in secrecy because the MD is afraid of being looked down upon or losing their referral system from their colleagues.

OVER 14 MILLION NEW CANCER CASES EACH YEAR

There are 14 million new cases of cancer each year and these are expected to increase by 75% by the year 2030. Only 3 to 5% of these are attributed to hereditary genetics. Therefore, the 90% remaining may be preventable, not to mention possibly our environment.

The causes remaining are environmental toxins, poor nutrition and other stressors that are incredibly toxic influences on your health. Do your due diligence and research the alternatives for cancer treatments. The pharmaceuticals saturate the media for advertising their drugs, but remember that there are alternatives!



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PART 2

THE FOUNDATION OF THE WAR IN MEDICINE



Readings from the North Carolina Museum of History on Medicine in the 19th Century give light to the foundation of the war in Medicine.

Taking medicine for having a fever is now just as common as bloodletting was to cure diseases from the Middle Ages until the mid-1800's. This was considered a last resort and began when Greek Physician Hippocrates claimed that all diseases occur when there is an imbalance of the four body fluids known as humors— black bile, blood, phlegm and yellow bile. This led to bloodletting. George Washington died from being bled heavily as a treatment for laryngitis. Isn't that an amazing piece of information? At the end of this time period, leeches began to be used. Imagine if the medical community and leech breeders decided they had a good thing going and then abandoned their techniques, causing their incomes to drop and jobs to be lost. If they all conspired to suppress the future medical discoveries, they could maximize their earnings and profits. I know, all of this sounds strange.

CHEMOTHERAPY IS A LUCRATIVE BUSINESS

This is exactly what didn't happen in the 1830's but is what happened in modern medicine in the 1920's. Instead of bloodletting and leeches, the medical profession decided to stop all medical progress at the stage of surgery, chemotherapy and radiation treatments for profits. Stagnation of progress in treating cancer continues today because the enormously profitable procedures of surgery, chemotherapy and radiation make billions of dollars every year for the pharmaceutical industry, chemical industry, petroleum industry, medical doctors, hospitals, medical equipment makers, TV stations, radio stations, major magazines, American Cancer Society, and the list goes on.



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Chemotherapy is an incredibly lucrative business for doctors, hospitals and pharmaceutical companies, to say nothing of all those legal firms out there just waiting to sue for damages caused by these very same pharmaceuticals. Because chemotherapy, radiation and surgery are so profitable, there will never be any progress in the “war against cancer.”

MOSS WAS TOLD TO LIE

Dr. Sugiura was a true scientist who was made to suppress positive results in cancer research, thus the politics of cancer. This information was gained through the story, as told by Ralph Moss, who was told to stop working on Dr. Sugiura's story of his work and told not to pick it up again. He was advised the doctor's work was invalid and totally meaningless. Ralph Moss saw the results with his own eyes and knew that Dr. Sugiura was a true scientist and an ethical person. Ralph's bosses then told him to lie and ordered him to write an article and press release for all major news stations emphatically stating that all amygdalin studies were negative and that the substance was worthless for cancer treatment.



Ralph did his own investigation and learned the people on Sloan-Kettering's Board of Directors were a "who's who" of investors in petrochemical and other polluting industries who made their wealth by investing in the worst cancer-causing things on the planet. CEO's of top pharmaceutical companies that produced cancer drugs dominated the Board. The Chairman and President of Bristol-Myers Squibb held high positions on MSKCC's Board. Seven out of eight of the hospital's powerful Institutional Policy Committee had ties to the pharmaceutical industry. The hospital itself invested in the stock of these drug companies. Directors of the biggest tobacco companies in the U.S. held places of honor on the Board. Now doesn't that just tell it all? Cancer treatment should not be about the money, but that is what has happened.

PART 3

CASE STUDY OF SCIENTIFIC CORRUPTION



In our study of the War Between Orthodox Medicine and Alternative Medicine, we have come to the 3rd chapter, Case Study of Scientific Corruption. This article discusses Vitamin C experiments performed by Dr. Ewen Cameron and Linus Pauling, PhD. Dr. Pauling is one of the very few people in history that has won two Nobel Prizes and the only person to have won two unshared Nobel Prizes.

THE BEGINNING OF USING VITAMIN C FOR CANCER

Dr. Pauling became interested in vitamin C and cancer in 1971 and began working with Ewen Cameron, M.D., Ch.B., chief surgeon at Vale of Leven Hospital in Scotland. Dr. Cameron gave ten grams of vitamin C a day to patients with untreatable terminal cancer. Both Pauling and Cameron then compared patients that had the same kind of cancer at the same terminal state who were being treated in the same hospital, but by doctors who only gave conventional treatments and not a single ounce of vitamin C.

Cameron's terminal cancer patients lived far longer compared to the ones who didn't get 10 grams a day of vitamin C. There were multiple experiments done by Cameron and Pauling. The treatment protocol was simple:

- Pick cancer patients who were diagnosed as terminal.
- Those who had never had chemotherapy or radiation.
- Give them 10 grams of liquid Vitamin C every day instead of chemotherapy.
- Continue for the rest of their lives.
- Then measure how long they live.



DR. PAULING AND MAYO'S RESULTS

The results were simple. The patients who took vitamin C lived several years longer than patients who took orthodox treatments with chemotherapy and radiation. Some went into complete remission, just by using Vitamin C. Big Pharma was not happy and it was time for damage control. A smear campaign was instigated to discredit Dr. Pauling that continues to this day. This is also why Big Pharma has been attacking Vitamin C and Pauling for many years. Big Pharma did bogus studies in their attack of the previous findings by Cameron and Pauling. The Mayo Clinic knew the Cameron/Pauling protocol worked and knew that if they followed their protocols, they would have the same results, so they never followed their protocols and did not replicate their results. They used incredible statistical tricks to avoid the truth.

Three bogus studies at Mayo Clinic did not use the same treatment protocol and did not get the same results even though the Japanese and four other independent studies used the same treatment protocol as Cameron / Pauling and replicated their results! Again, our pharmaceuticals and government at work! Government agencies quote the three Mayo Clinic studies and complain that Pauling and Cameron did not know what they were doing. Mayo Clinic refused to follow the simple protocol, and it was Cameron and Pauling's fault?

Many cancer patients would rather have a less painful treatment plan, even if their life expectancy is not as long. Many drop out of chemotherapy because they lose interest in a treatment plan that makes them feel sick, painful and miserable to a point where they can't enjoy any of the life they have left.

PHARMACEUTICAL COMPANIES ARE A BUSINESS

Again, money and profit is foremost to pharmaceutical companies and some good research is halted. Vitamin C is not a cure for cancer, but if it can extend the life of terminal cancer patients by 5 ½ years or even 1 year, that gives them plenty of time to use the natural treatments that do cure cancer. Again, this only infuriates Big Pharma even further. If given the choice, I would rather avoid any chemo treatments and feel better in the time I have left for a bit more quality of life. This is a personal decision for each individual, but we all need to have the facts—the correct facts about our treatment.



The patients who took vitamin C lived several times longer than patients who took orthodox treatments with chemotherapy and radiation. Some went into complete remission, just by using Vitamin C.

PART 4A

REMISSION, CURE RATES AND OTHER DECEPTIONS- (PART I)



Webster Kehr of the Independent Cancer Research Foundation, Inc. gave us more conspiracy theories to add to our 4th part in the series, The War Between Orthodox Medicine and Alternative Medicine.

There are treatment options for newly diagnosed cancer patients as listed below:

- Have chemotherapy and radiation surgery as prescribed by the doctor.
- Have chemotherapy and radiation surgery but drop out of program early.
- Refuse all treatments.
- Have alternative treatments after extensive orthodox treatments and doctors have given up hope for treatment.
- Have alternative treatments after some orthodox treatments but dropped out of orthodox treatment early.
- Have alternative treatments instead of orthodox treatments.

There are over 100 different alternative treatment options available to a newly diagnosed cancer patient. Treatment decision criteria is:

- Length of life since diagnosis.
- Quality of life since diagnosis.
- Strength of the immune system during and after treatments.

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Remission is a decrease in or disappearance of signs and symptoms of cancer. It does not mean a person is cured, only that there is a absence of signs and symptoms.

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The plan picked by the most number of people who have accurate treatment decision criteria information about the treatment options would be judged the “best” plan. The theory of orthodox medicine is based on a three-pronged attack. Medical doctors would first consider the density of cancer cells in various parts of the person’s body. The first rule of orthodox medicine is to cut out the parts of the body that have the densest level of cancer cells. The second rule is to use chemotherapy to treat the less dense areas of cancer cells. The third is to use radiation. Alternative treatments for cancer rarely ever depend on surgery, according to Dr. Binzel. Three situations that uphold this theory is: if the tumor, because of its size or position is interfering with some vital function; if the tumor, because of its size or position is causing pain; or if the presence of the tumor presents a psychological problem for the patient once removed. He also says that if the tumor is remote and not causing any problems, and the patient agrees, leave the tumor alone. A tumor is a symptom of cancer and generally does not threaten the life. Only the spreading of the cancer is life-threatening. None of these three reasons for surgery had anything to do with treating the cancer and were all physical or mental.

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Doctors measure things like response, remission and tumor markers. Orthodox treatments putting people in remission is the most popular phrase. It sounds nice and attracts patients but distracts these people from statistics that are important. Remission is a decrease in or disappearance of signs and symptoms of cancer. It does not mean a person is cured, only that there is an absence of signs and symptoms.

Because this particular series is so extensive, I am breaking this down into two separate articles. But make no mistake, you need to know the true meaning of each of these deceptions and their true definition in order to make informative and correct decisions regarding your treatment of cancer. This is your life, so take things into your own hands and search out ALL available treatments and don't just jump at what the oncologist has to recommend. Science is a complicated subject and being informed is the most important thing you can do.



PART 4B

REMISSION, CURE RATES AND OTHER DECEPTIONS- (PART II)



In this second part of chapter four, The War Between Orthodox Medicine and Alternative Medicine, we will further discuss remission, cure rates, and other deceptions.

Traditional Medicine does not measure the pain and suffering of the patient or the status of the immune system, which is very, very important. Chemotherapy and radiation may shrink the size of tumors and also kill lots of normal cells.

In the process of doing these, there are potentially dozens of side effects such as death, destruction of a major organ, intense pain, extreme sickness and the death of many normal cells. The length of life since diagnosis can be broken down into pieces using the concept of remission:

- What percentage of people die before they go into “remission?”
- What is the average “length of life since diagnosis” for those who die before remission?
- What percentage of people live long enough to go into remission and die of cancer or cancer treatments while they are in remission?
- What is the average “length of life since diagnosis” for those who survive long enough to go into remission and die while they are in remission?
- What percentage of people go into remission and later get cancer again?
- What is the average “length of life since diagnosis” for those who come out of remission and later get cancer again?
- What percentage of people who go into remission are actually “cured”?
- What is the average “length of life since diagnosis” for those who are actually “cured” of their cancer?



IT'S POSSIBLE THAT SOME UNTREATED CANCER PATIENTS LIVE LONGER WITHOUT WITH CHEMO

If we were privy to all these statistics, we could calculate the “length of life since diagnosis” for cancer patients using orthodox treatments. Could the concept of “remission” be that it is designed to hide simple statistics that would tell us how effective or ineffective chemotherapy and other orthodox treatments are? Studies have proven conclusively that untreated cancer victims live up to 4 times longer than treated individuals. If data would prove people who go on orthodox treatments live significantly longer than people who refuse treatments, you can rest assured the orthodox medical community would keep these statistics—but they don't. Do they have something to hide?

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NO SCIENTIFIC EVIDENCE AVAILABLE FOR CHEMOTHERAPY

Dr. Ulrich Abel, a German epidemiologist, found that the overall success rate of chemotherapy was “appalling” because there was no scientific evidence available anywhere that chemotherapy can extend in any appreciable way, the lives of patients suffering from cancer. Orthodox treatments destroy the immune system, destroy vital organs, cause immense pain and sickness and can damage the DNA.

In fact, most cancer patients in this country die of chemotherapy, most from malnutrition and the destruction of the immune system. Why use treatments that will damage cells and weaken the immune system? There is no proven correlation between being in “remission” and increasing the length of life since diagnosis. Orthodox medicine usually says if a person lives for five years after diagnosis, they are “cured” of cancer, even if they die in the sixth year. The five-year mark is still used as the official guideline by mainstreaming oncologists. Diagnosing the cancer earlier makes more sense to increase that percentage of life between diagnosis and death.

Here are four problems with cancer surgery:

- By the time of diagnosis, unless benign, it has probably already spread.
- If it has not spread, the patient has so long to live that the cancer can easily be treated by a number of noninvasive alternative methods.
- Surgery severs numerous blood arteries, thus blocking them forever.
- Surgery does the same thing to the lymph system and arbitrarily blocks vessels.

Now, considering all the damage that occurs with orthodox medical treatments, why in the world would anyone want to take that route? Again, research, research, and research! Your life is valuable!



PART 5

THE APPROVAL OF CHEMOTHERAPY DRUGS



In continuing the study of The War Between Orthodox Medicine and Alternative Medicine, we will discuss Part 5, The Approval of Chemotherapy Drugs. You would believe that a study proving increased life expectancy would be required for a chemotherapy drug to be approved by the FDA. Not so! When the chemotherapy drugs “shrink tumors” or reduce some benchmarks, that is the indication that the cancer is being defeated is the criteria for approval that the FDA follows. This is actually posted on FDA’s own website. They state that Iressa is approved on the basis of early clinical study evidence suggesting the drug is reasonably likely to have a valuable effect on survival or symptoms. The manufacturer must continue testing to demonstrate, the drug provides therapeutic benefit or the FDA can withdraw the product from the market.

A study where FDA based its approval, 216 patients were included. Of these patients 139 had failed treatment with two other chemotherapy treatments. Approximately 10% of patients responded to Iressa with a decrease in tumor size. So otherwise, out of these large studies this drug demonstrated absolutely NO increase in survival of cancer patient, but the drug was approved just because of a decrease in tumor size.

IS IRESSA REALLY APPROVED BY THE FDA?

Had this drug increased the survival time, it means that it increased the survival time of patients relative to some other chemotherapy drug or other combination of chemotherapy drugs. Never has a drug company proven their drug to extend the life of a patient relative to the avoidance of all chemotherapy drugs. Never is chemotherapy compared to alternative treatments or no treatments at all. They are being compared only to other drugs!

The National Cancer Institute (NCI) stated it wanted to run a study to show the difference between patients treated with orthodox therapy and those treated with nutritional therapy. NCI would take a group of cancer patients and treat them in the orthodox method. Those using nutritional therapy would take a similar group and treat them with nutritional methods. Then the two would be compared. Again, NCI was only using tumor size as criteria for success or failure. What if a tumor greatly reduces in size and then three months later the patient dies? NCI classifies that as a success. How in the world is that a “success?” So how do they explain if a patient treated with an alternative method where the tumor doesn’t decrease, is still alive and well? They still maintain this would be considered a FAILURE. That just doesn’t make logical sense to me at all.



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Just think of the billions of dollars these companies would lose, not even considering the amount of money the patient would save. But, the most important of all, they just might have a longer life span with less sickness, pain and misery.

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They lie to the public by suppressing the valid “cure rates” of alternative treatments of cancer. Only their own statistics will be released to the public. They suppress any useful statistics that include alternative medicine. The government, in essence, sells their services to the highest bidder. Approving their orthodox medicine gives the public the impression that theirs is best and they support claims that this type of medicine is superior. Orthodox medicine refuses to compare their products with alternative medicine or encourage not having treatments at all and disregard using valid measurements of life expectancy and quality of life. Only their criteria are valued and used.

Can you just imagine if patients all started using the alternative or no methods? Just think of the billions of dollars these companies would lose, not even considering the amount of money the patient would save. But, the most important of all, they just might have a longer lifespan with less sickness, pain and misery. Now, let me be clear, I am not advocating that no one gets treatment. I am just making a statement. Think about it. Isn't this what you would wish for yourself or your loved ones?

PART 6

THE SCIENTIFIC EVIDENCE FOR ALTERNATIVE MEDICINE



Let's investigate article 6 in the War Between Orthodox Medicine and Alternative Medicine. There is documented evidence that alternative treatments have put tens of thousands of people into remission that cannot be denied. Mexican clinics actually claim to have had far more patients than the American doctors, just because the medical authorities hounded the American alternative treatment doctors and some left for Mexico. Therefore, the technology also went to Mexico. Of course, the FDA stepped in and fixed this problem of people being cured of cancer in Mexico by turning the corrupt Mexican government against natural health healers. Documented cured rates of 75% to 85% and higher is not uncommon for alternative health doctors.

Dr. Kelley, who was previously mentioned in prior articles, had an objective to prove beyond a shadow of a doubt that the Kelley Paradigm is the only scientific basis for the Cure of Cancer. There were 33,000 well-documented medical records of his cancer patients. This study continued for over 5 years because of the overwhelming results. The results indicated a 93% cure rate, and that was after physicians dismissed the patients stating there was no further orthodox medical therapy that would be helpful. The second parameter of the study was a 100% cure rate for Pancreatic Cancer patients who carefully, faithfully and completely followed Dr. Kelley's Metabolic protocol.

The medical establishment deals with the undeniable fact that tens of thousands of people have been cured of cancer as “spontaneous remission”, a “pure coincidence” or “accidental remission.” Otherwise, this implies whether you have been on alternative treatments or not, there is an equal probability that you will go into “spontaneous remission.”

Of all cancer patients who have taken orthodox treatments and then were told by their doctors they had exhausted all hope, this can be broken down into three divisions:

- Those who never went on any alternative treatment plan.
- Those who went on an aggressive alternative treatment plan
- and had more than 12 months to live when they were sent home.
- Everyone in the original group that does not fit into either of the first two.

The hypothesis of orthodox medicine was that people in the second group had 1.2% cure rate. The hypothesis that these patients coincidentally went into spontaneous remission is flatly rejected. The rate would actually be over 92% according to statisticians.



The medical establishment theorized that there is some psychological phenomenon causing people to believe that they will go into remission, and thus they do, otherwise deemed as “psychological remission”. That is totally absurd. If it were true, psychiatry could easily develop a “suggestion” technique and easily progress psychiatry into the position of curing all of their patients with suggestions. The medical establishment had brainwashed many of the patients in the group, claiming that all alternative practitioners are quacks. Furthermore, there has never been a drug company that submitted a cancer drug to the FDA that had even 1,000th the statistical evidence to support that drug, than the scientific evidence for alternative treatments for cancer. The “cure rates” for orthodox medicine are high only because of deception, pure corruption and nothing but lies. Several conclusions are, alternative medicine is statistically far superior to orthodox medicine. Over 33,000 patients that orthodox medicine couldn’t cure, have been cured by alternative medicine. There is absolutely no scientific justification for the FDA to have approved any orthodox treatment for cancer. When the FDA says there is no scientific evidence for alternative medicine, they are lying.

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You might like to know that medical doctors risk jail time and their medical license for recommending or using alternative treatments for cancer. There is no scientific evidence that can justify the use of orthodox treatments for cancer. Again, do your own research on every subject you can involving alternative medicine and draw your own conclusions. Too bad not all cancer patients can skip the orthodox treatments and go right for alternative medicine to give them a better chance at survival. Why would anyone let the medical population destroy our immune system so that we can’t fight cancer ourselves?

CANCER RESEARCH



This is article seven of The War Between Orthodox Medicine and Alternative Medicine and staying up-to-date on the most effective cancer treatments. Progress in curing cancer has stopped because pharmaceutical companies cannot patent natural substances that allow them to make their billions of dollars in profits. They can charge whatever the “market” will pay, so if a treatment for cancer came along that used only vitamins, minerals, enzymes and so on, all from nature, the pharmaceutical industry would not make their billions of dollars.

Hundreds of molecules that occur in nature can kill cancer cells or stop the metastasis of cancer, but the pharmaceutical industry is not interest in promoting the unmutated molecules because they cannot be patented. As Linus Pauling PhD stated, “most cancer research is largely a fraud and that the major cancer research organizations are derelict in their duties to the people who support them.” Since the 1920’s, more than 100 natural treatments for cancer have been developed that are far superior to surgery, chemotherapy, and radiation, but are suppressed by the pharmaceutical industry. It makes you wonder if the pharmaceutical companies are even looking for a cure because a solution to cancer would mean the termination of research programs, drying up the contributions received by self-perpetuating charities towards costly clinical research. The alliance or conspiracy has totally stopped progress in the treatment of cancer. Dr. Diamond, M.D. stated that finding a cure for cancer is absolutely contraindicated by the profits of the cancer industry.

All cancer surgery is unnecessary and chemotherapy is nothing but toxic sludge. Chemotherapy does damage to the immune system, vital organs, and the person's DNA. It is believed that someday we will look back at chemotherapy and radiation as being as barbaric as using leeches. Of the 50 most proven treatments for cancer, chemotherapy and radiation would not even be listed. Viable treatment plans have been suppressed because virtually all of these treatment plans are very inexpensive compared to the Big Three. Upton Sinclair said that it is difficult to get a man to understand something when his salary depends upon his not understanding it. That statement is so true and so sad. Virtually all cancer research funding in the world today is controlled by the pharmaceutical industry directly or indirectly. The more expensive, the more exotic and least potential for quick cures, only to get the money. Again, the pharmaceutical industry suppressed the truth about cancer. Many major owners of Big Pharma stock pretend to be charitable foundations but exist solely to control the kind of cancer research being done to make sure it is in line with orthodox goals. The pharmaceutical industry has even funded a large misinformation network on the internet including the Quackwatch website, the ACS website and the NCI website who have nothing but misinformation about natural treatment plans. They are doing everything in their power to crush anyone who sells cancer treatments that work.

Medical progress came to a grinding halt over eight years ago because of the direction political corruption is moving. Even when a book comes out that makes orthodox medicine look good, it is likely to get lots of free publicity but not the books that support alternative medicine and especially those that expose the corruption in Big Pharma and its puppets. Hopefully, someday there will be a way to fight the pharmaceutical companies and the true information about alternative medicine will finally come out. It could be your life at risk. Choose wisely.

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Virtually all cancer research funding in the world today is controlled by the pharmaceutical industry directly or indirectly. The more expensive, the more exotic and least potential for quick cures, only to get the money.

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PART 8

CASE STUDY OF MEDIA CORRUPTION



In the War between Orthodox Medicine and Alternative Medicine, we have now come to article eight, which studies the corruption of media. The Reader's Digest is a great little publication that usually includes a lot of useful information. But recently there has been a consistent pattern. There are gobs of pharmaceutical ads in every issue with at least one article glorifying a doctor or medical profession and never talks about alternative medicine except about the most basic nutrition. This is harmless to the pharmaceutical industry and apparently approved. There were over 25 pages of space paid for by the pharmaceutical industry in an issue in 2003. Where do you think the readers' loyalty would be after that? There was an article on Vitamin D, (YEAH!) which was pretty good and even talks about preventing colon cancer and possibly other types of cancer. The article also glorifies the National Cancer Institute as if they were a government agency with integrity.

The truth is, periodicals suppress the truth and lead people astray. An Internet site had an article that with vitamin consumption already on the rise, after Nobelist Linus Pauling's book on Vitamin C was published in 1970, the average vitamin C consumption in the US increased 300%. According to Pauling biography, he wrote his book because of false information about vitamin C and other vitamins being disseminated by so-called medical authorities through the media. During the 70's, deaths from Coronary Heart Disease began a steep decline and 30-40% of this attributed to Pauling's book. This decline was not a coincidence that Vitamin C consumption increased 300% after his book.



Do not take as gospel everything you read or hear in the media, especially on the subject of medical matters and treatments.

Alternative medicine practitioners are put in the same category as the witch in the Wizard of Oz. Reader's Digest wrote a book that totally ignores that heart disease took a nosedive after people increased their consumption of Vitamin C. There is also an entire chapter on the wonders of prescription drugs for the heart. Three chapters on orthodox medicine are included, and one page on alternative medicine, that page depended on an absurd study that had only a small part of the Linus Pauling therapy. A media company must follow when dealing with alternative medicine in order to maintain their pharmaceutical industry advertising dollars and because it has a long history of following those rules, decade after decade.

A statement was made by John Swinton, preeminent New York journalist and head of the editorial staff at the New York Times, sometime between 1880-1883. "To date, there is no such thing in the world's history, in America, as an independent press." If many were allowed their honest opinions to appear in an article, their occupation would be gone. The business of the journalists is to destroy the truth, to lie outright, to pervert, to vilify, to fawn at the feet of mammon, and to sell his country and race for his daily bread.

Do not take as gospel everything you read or hear in the media, especially on the subject of medical matters and treatments. Do your research and draw your own conclusions. Think smart and keep an open mind. Even the medical authorities will someday take alternative medicine more seriously.

PART 9

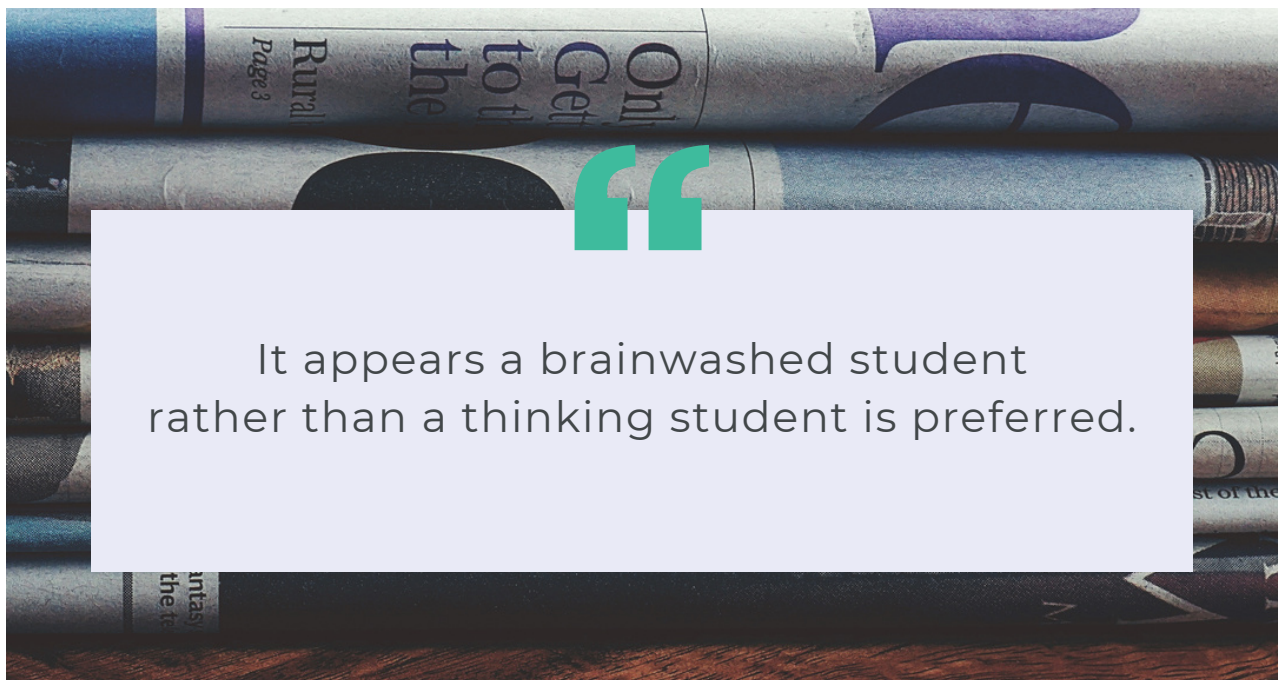
HOW THE MEDIA AND ESTABLISHMENT CONTROL THE PUBLIC



Continuing with The War Between Orthodox Medicine and Alternative Medicine, we will explore how the media and establishment control the public. Some techniques have already been discussed. Controlling the information (brainwashing) the general public has access to is absolutely essential to the establishment. Darwin's "Theory of Evolution" is an example of teaching and the only theory allowed to be taught in our public schools now. Two theories about evolution are 1) those that think evolution occurred by total accident and 2) those that think God had a hand in evolution, or God simply created each species independently. We will call group 1 the "evolutionists" and group 2 the "creationists." You can side with either the establishment or the renegades. This might affect your job though. If you are only looking for the benefits and a promotion, then there is no question as to what theory you will teach. The evolution side has virtually all the benefits, but if you are more interested in truth than benefits, what do you do?

MAKE AN INFORMED DECISION

Making a decision based on one person from one side is a common mistake. You've only really heard how the people on one side feel about the issue without hearing the issues from the creationists. There are four categories of the two sides you need to hear to make an informed decision. Pro-evolution (from the evolutionist side), anti-creation (from the evolutionist side), procreation (from the creationist side and anti-evolution (from the creationist side). You have not heard the anti-evolution arguments from a creationist. We have been taught evolution has been proven to be true and the creationists are all a bunch of religious nuts. You have also been taught not to listen to the people on both sides and that you should believe what the establishment teaches is true. Sometimes the establishment is wrong, frequently wrong. You cannot trust an evolutionist to correctly represent the views of the creationists as they are biased.



It appears a brainwashed student rather than a thinking student is preferred.

NEED UNDERSTANDING IN ORDER TO MAKE AN INFORMED DECISION

Have you ever thought that people in the establishment have a conflict of interest? Perhaps choosing this side has been done based on which side offered you the most benefits. For many people, the deciding factor is not which side is right or wrong, but which side offers to most benefits.

Actually, neither schools, corporations or governments want anyone to hear both sides of any story. It appears like a brainwashed student rather than a thinking student is preferred. Students are graded on how well they regurgitate “facts”, not on how well they themselves think. Education has produced a population able to read but unable to distinguish what is worth reading. From birth, people are taught to assume and expect those in the “establishment” (schools, news broadcasters, and newspapers) have no vested interests or conflicts of interest, have perfect intelligence, have all the facts for both sides of the fence, are totally neutral and unbiased, have perfect integrity, have your best interests in mind, are truly open-minded and love truth more than benefits. You are never allowed to think that money or power could possibly influence what the establishment teaches you.

If your doctor was told anything when attending medical school about alternative treatments for cancer, it was very biased bad things. You are second level brainwashed by your doctor about all the good things about chemotherapy. You need to have a clear understanding and admission to yourself that you require BOTH sides of the categories presented BY their own side to make an informed decision regarding who to believe.



OTHER TECHNIQUES MEDIA AND GOVERNMENT USE



Now we come to article ten of The War Between Orthodox Medicine and Alternative Medicine, reviewing other techniques that the media and government use. Media diverts your attention from the real issue and consumes your attention with an irrelevant or far less important issue. Abraham Lincoln said that America would never be destroyed from the outside. If we falter and lose our freedom, it will be because we destroyed ourselves. This is what the American politicians are doing by distracting our attention from our internal enemies, who are like a virus or “cancer” and far more dangerous than our external enemies. Our government has kept us in a perpetual state of fear and a continuous stampede of patriotic fervor, with the cry of national emergency.

POSSIBLE PLANS FOR CODEX

Congress has given Codex Alimentarius Commission the authority to determine what nutrients can and cannot be sold in America. This has not yet been exercised. The Commission is made up of pharmaceutical executive and international delegates and established in 1962 by the World Health Organization and the United Nations Food and Agriculture Organization to develop internal food standards to protect consumer health and to facilitate fair trading practices in foods. Mainly vitamins, mineral and natural remedies that help prevent illness and thus threaten the pharmaceutical market.

MISINFORMATION ON CANCER

The Newsweek magazine published a major article on alternative medicine in December 2002. They talked about cancer but didn't mention any of the top 100 alternative treatments for cancer.

Misinformation can take the form of bogus research, designed to discredit valid research, giving forms of misinformation about treatment plans, bogus "patients" and so on. One method is blacklisting. Only one of the four viewpoints are mentioned which is the orthodox view. The other three are completely blacklisted.

Many media shows like to pretend they present both sides of the issues and present this as the last word. The person they choose to speak about alternative medicine tends to be their least favorite and appear to be dull. Then the person they do like gets the "last word." We know how that last speaker can influence the audience. Name calling or slander is a technique of belittling the major players of the enemy. Something slanderous is said about one of the proponents of alternative medicine.

Articles are always glorifying orthodox medicine. Never alternative medicine.

The FTC is trying to get more control over the Internet, as their job is to shut down, by force if necessary, all truth about cancer. The public must be saved from these tactics.

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Our government has kept us in a perpetual state of fear and a continuous stampede of patriotic fervor, with the cry of national emergency.

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HIDDEN AGENDAS AND DECEPTIVENESS

Introducing the product in stages is needed so that no single step causes too much of an outcry. Together, the steps get you the profits that you want. Aspartame was approved by this very tactic. In 1976, the FDA task force questioned all of Searle's aspartame testing procedures and their report noted faulty and fraudulent product testing. They turned to Nixon and Ford administration operative Donald Rumsfeld and elected him chairman of the Searle organization. Guess what? FDA Commissioner Hayes approved the initial use of aspartame in dry foods and later as a tabletop sweetener and for its use in soft drinks. With enough money and effort, the step-by-step protocol will buy you anything.

Hidden agendas and deceptive titles is another technique used by corrupt governments. High-sounding names of titles and issues are vastly different from the intended purpose of the organization or the issue. There is a huge list of charities and titles in government that are interested in luring research money away from alternative medicine, all for raising money for orthodox "research". Big surprise that these are just more techniques by our media and government, to get the money for orthodox medicine research.



THE ROLE OF THE FDA



The War Between Orthodox Medicine and Alternative Medicine continues with the exploration of The Role of the FDA. Their claim is that there is no scientific evidence for alternative medicine. The research being done on alternative treatment plans has virtually zero budget and FDA will not give formal permission for anyone to do research on alternative treatments on live patients. The government leaders of the pharmaceutical industry do everything in their power to stop this research for alternative treatments. The FDA, NIH and NCI show there is “no scientific evidence” for these alternative treatments in manufactured artificial situations. These agencies, along with the AMA, have the legal power to suppress and harass alternative treatment practitioners, making sure there is no scientific evidence.

MONEY IS A TOOL TO SUPPRESS ALTERNATIVE MEDICINE

Tens of thousands of witnesses who have been cured by alternative treatments are not allowed to testify because of the FDA, NIH, and NCI. The goal of the FDA is only to allow scientific evidence that comes from the 36 pharmaceutical industry. And why is that? Doesn't it always come down to the same issue? Money? Those of the orthodox medicine have the tools they need to crush alternative medicine.

If you put together a team of MDs and alternative practitioners under one roof and let them treat cancer patients, orthodox medicine will treat their group with orthodox practices commonly used by oncologists. The alternative medicine side will be guaranteed to have at least 80% to 90% still living. The other group will probably have less than 5-10% still living. This contest would be decided by a 10-year survival rate. Organized medicine doesn't want anyone to know the truth about alternative treatments for cancer because they are not profitable to them. There never has been and never will be a legitimate side-by-side study between these two types of treatments.

If an M.D. recommended the alternative products to a cancer patient, the American Medical Association would yank the license of the doctor for recommending "unproven" treatments. If an alternative health doctor recommended this same product, the American Medical Association could have the person arrested for "practicing medicine without a license."

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Organized medicine doesn't want anyone to know the truth about alternative treatments for cancer because they are not profitable to them.

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MONEY OVER HEALTH AND LIFE

An alternative medical treatment for depression is L-Tryptophan, a critical amino acid the body cannot manufacture itself. The L-Tryptophan and Prozac both work with serotonin. They are in competition with each other. Prozac is a drug that fools the body and L-Tryptophan is an amino acid that creates more serotonin. The FDA recalled L-Tryptophan stating it caused a rare and deadly flu-like condition. The FDA banned the public sale of it in 1990, even though it was never proven to be dangerous, but because there was an issue on a contaminated batch.

Today the FDA allows Ajinomoto U.S.A. the right to import from Japan human-use, the L-Tryptophan. Naturally, it's sold to pharmacies and purchased by individuals only under a physician's order. It has emerged as a new prescription in the serotonin marketplace and costs \$75 for (100) 500mg capsules. Five times more than if sold as a dietary supplement.

People are dying because they have no good information about alternative treatments for cancer. The orthodox medicine community is suppressing alternative treatments. Along with the FDA hiding the truth of orthodox medicine, they have also stopped you from knowing the exact "cure rates" for specific types of cancer. Therefore, the FDA, AMA, NIH and ACS are suppressing any attempt by anyone to produce scientific evidence for alternative treatments, suppressing availability of natural products, suppressing the importation into the of natural products and suppressing any useful statistical information about alternative treatments for cancer. A top executive of the FDA can expect to be a millionaire within 3 years of quitting the FDA. What does that tell us? Again, money over health and life!



THE FDA VERSUS FREEDOM OF SPEECH



The true power of the FDA is revealed in this article as part of The War Between Orthodox Medicine and Alternative Medicine. The FDA has actually lost some critical court cases in spite of the dictatorial powers Congress has given to them in order to crush alternative medicine. There are a couple of key problems the FDA has run into such as the following:

- Scientific Evidence. There are a growing number of long-term studies which yield high quality published scientific evidence linking natural substances to health benefits.
- Constitution. Congress has a way of ignoring the Constitution. Our founding fathers were not paid-off by Big Pharma and they put a clause in the Constitution regarding "Freedom of Speech."

THE FDA AND FREEDOM OF SPEECH

The FDA has managed to get around the “freedom of speech” issue by pretending to be concerned about the health of the American people. The FDA came up with the slogan “significant scientific agreement.” The FDA actually had no answer as to what it meant when this term was used in court. They lost the case at the appellate level. A lot of time and money has been spent on trying to define that term so it could be used in court to crush scientific evidence and freedom of speech. The goal was to give drug companies the ability to win in court regardless of actual scientific studies.

Anyone with an M.D. or N.D. behind their name is guaranteed to have these characteristics: (1) they know virtually nothing about nutrition, (2) nothing about truthful alternative treatments for cancer, (3) they are brainwashing us that chemo and radiation are good for us, (4) they hate alternative medicine and (5) they think all alternative medicine is quackery.

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The FDA does not allow people to hear both sides.

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PHARMACEUTICAL PROFITS ABOVE SCIENCE

The FDA is putting pharmaceutical profits above scientific evidence by cleverly morphing the phrase “pharmaceutical profits” into the phrase “significant scientific agreement.” This term crushes the valid research of anyone not controlled by the pharmaceutical cartel because most “scientists” have sold out to the pharmaceutical cartel and their opinions take precedence over real scientific studies.

This essentially says only the side with the most money has opinions that matter. Information from the people on both sides of an argument should be given to the person in order to make an informed decision. The FDA does not allow people to hear both sides. This limits “freedom of speech” where a patient should hear issues from both sides. It was originally designed to allow those who disagree with the government to speak without being persecuted. This would be a threat to the FDA and the profits of the Big Pharma, as well as the external retirement benefits of FDA executives and the pharmaceutical industry.

The first amendment is to declare that the government does not have the right to favor one side of a critical issue and to suppress the other side from presenting their view. That is exactly how it is NOT working out.



NUTRITIONAL SUPPLEMENT LABELING

And rules went into effect in 2003 that nutritional supplements must have labeling that is like a tobacco-type disclaimer. Thus, freedom of speech is really freedom of viewpoint. The government should force medical schools to teach alternative medicine along with orthodox medicine and let the doctors and patients decide. We should all have more options and more information in choosing the treatment plan that is right for us. In conclusion, Congress has allowed us to choose things that can kill us through orthodox treatments but disallows us from choosing alternative treatments that will probably save our lives.

Money buys anything in politics. The highest bidder gets the favors. It just isn't about the common person on the street, is it? It isn't what's best for those who voted to put politicians in Congress, but only best for the politicians themselves.

WHO DO YOU BELIEVE? – FOLLOW THE MONEY TRAIL



In the final article of The War Between Orthodox Medicine and Alternative Medicine, we want to stress the importance of who you believe and that all you have to do is follow the money. Taking alternative treatments for your cancer is not something that most people in America would consider because the orthodox medical establishment has total control over everything a typical person hears in their life. The establishment has crushed the Linus Pauling heart disease prevention program.

America no longer has “freedom of speech” because only one side is allowed to speak on TV or the radio because they own the stations. No provision was made in the Constitution to force the mass media to present both sides of the issues. An example of potent blacklisting is that what you know is controlled totally by large, corrupt corporations that do extensive advertising.

General Electric manufactures medical equipment, which is very expensive. They own NBC which controls (1) 9 TV stations, (2) 25% or more of CNBC, CourtTV, Bravo, MSNBC, A&E and The History Channel, (3) The Today Show, Meet the Press, Dateline NBC and NBC News with Tom Brokaw. Now we know why we don't hear anything positive about alternative treatments for cancer or alternative heart disease prevention programs.

- Since the 1920's, the medical progress in curing cancer has come to a virtual dead end because chemo and radiation treatments are so profitable.
- The most important concept in chemotherapy is the concept of remission, response, tumor markers, etc. which are meaningless terms.
- Another deceptive tactic of orthodox medicine is "cure rates". Instead of using length of life since diagnosis, orthodox medicine uses a meaningless statistic based on the percentage of people who live for five years between diagnosis and death.
- Chemo drugs are evaluated by the FDA based on tumor size reduction.
- A person would probably live longer with a far higher quality of life if they took no orthodox treatments for cancer.
- Chemotherapy usually does far more harm to a patient than good.
- Surgery, chemotherapy and radiation are hidden behind a maze of sophisticated false and misleading statistics.
- Cancer research is largely a fraud.
- Many patients would live longer by possibly taking Vitamin C and other vitamins and minerals and avoid orthodox treatments.



- Yet Vitamin C therapy is not one of the “top 100” alternative treatments for cancer.
- Bogus scientific studies discredit valid studies of tens of thousands of patients cured of cancer with alternative treatments.
- The media has different techniques they routinely use to brainwash the public.
- The job of the FDA, NIH and NCI is to suppress the truth about alternative cancer treatments.
- The reason for the FDA is to suppress the truth of alternative medicine in order to continue to suppress the availability of alternative substances.
- Congress, whose job is to protect Americans, are inept and looking the other way.
- The media provides a lot of misinformation and the Internet has misinformation about alternative treatments.
- Scientific evidence for alternative treatments for cancer is overwhelmingly superior to those for orthodox medicine.
- The medical establishment tries to suppress the tens of thousands of testimonials of cured cancer people by alternative medicine.



We have all been sold a “bill of goods” whereas the public believes that alternative treatments do not work. This war is different because the tyrants hide their real intentions. A nation can survive its fools and even the ambitious, but it cannot survive treason from within.

Dr. Fredda Branyon

*My life's mission is to Educate
people about the power of Hope*

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consectetur, adipisci velit...

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